

Freddie's Flowers Marketing Executive

Freddie's Flowers was started four years ago by Freddie Garland (his actual name!) from his mum and dad's back garden in Wandsworth, with little more than a milk float for deliveries and a tent as a 'warehouse'.

At Freddie's Flowers, our mission is to bring zen-like joy to homes across the country by delivering gloriously fresh flowers in stunning combinations to customers' doors every week.

Now, we deliver to 50,000 happy customers UK wide, and have just been listed in The Sunday Times Fast Track 100 as one of the UK's 'One's to Watch'. We have a team size of around 60 based in Earlsfield and 40 at our packing warehouse at Isleworth, all who get along and have a great time.

We're now looking to drive growth through online & offline channels, such as partnerships and affiliates, inserts and influencers.

We're not looking for experience, but someone ready to join a fast paced company, get stuck in and learn a lot, quickly.

Always with customer acquisition as the goal, one day you may be finding and building relationships with new partners, the next delivering and reporting on insert campaigns, or learning about and optimising our referral scheme. Consistently looking to optimise each channel through analysis and testing.

Ideally, you are:

An excellent communicator

Someone with an entrepreneurial character

Analytical and investigative, using results to drive future performance.

Confident in using Excel

Driven by results, eager to join a company that's growing quickly and has big plans for the future.

From a top university with a great degree

And you get:

Competitive Salary

A weekly box of flowers, absolutely free

Cycle to Work scheme

Free use of local gym

Regular drinks

A (nearly) endless supply of excellent coffee, tea, bread, fruit and avocados

Interested? Email: ollie@freddiesflowers.com with the subject "Marketing Exec Job Application" with your CV.